

A close-up photograph of a person's hands, wearing a silver watch and a ring, examining a piece of green fabric. The hands are positioned over a table covered with various fabric swatches in shades of green, yellow, and beige. In the background, there are architectural drawings or photographs of modern buildings. A semi-transparent circular logo is overlaid on the right side of the image, containing the text "GABRIEL ACADEMY" and a horizontal line.

**GABRIEL
ACADEMY**



GABRIEL ACADEMY – A CUSTOMISED EVENT

Gabriel Academy offers exciting and educational experiences in a wide range of subjects. Gabriel Academy is a customised event with an educational content, e.g. combined with social activities. Here is a short presentation of the workshops which can be part of the event. We plan the activity to match your needs!

FABRICS	DESIGNMASTER <small>continued...</small>	FURNMASTER
1. Fabric basic seminars <ul style="list-style-type: none"> – Wool – Polyester – Microfiber 	4. Customised introduction to Gabriel textile collection What are the current trends - Gabriel directions? Which material to use for a specific purpose or room?	1. Product areas Share knowledge of the different product areas offered by FurnMaster.
DESIGNMASTER		
1. Textile construction Point of departure in visual and physical qualities. E.g. Weave - Dobby and Jacquard; knit - circular knit, flat knit, warp knit and knit to fit; non woven.	5. Fabrics in action The simple or complex choice – the right choice for the given application. Upholstery properties and effects.	2. Upholstery solutions Description of solutions. Solutions can be customised to fit customer needs.
2. Textile processing Point of departure in visual and physical qualities. E.g. print, embroidery, Quilting, Welding, lamination.	6. Design process in textile and/or product design Explain and discuss the design process from idea to finished product. Focus can be on the entire process or on specific parts. The design process relates to furniture, furniture parts, textiles or any objects you can think of.	3. Sales support Sales support related to FurnMaster products - analysing sales opportunities including potentials for project execution.
3. Material properties in textiles Point of departure in the most used materials in a given segment presenting: the creation of the material; the material visual and physical properties incl. Environmental profile; the application of the material. Examples of materials: Protein fibre in wool; cellulose fibre from cotton, flax and hemp; man made fibres in polyester, polyamid and polupropylen.	7. Value adding processes for textiles Introduction to embroidery, lamination, welding and quilting and how the different techniques can add new value, applications and customized expression to textiles.	4. Bring in new ideas How can we help transform the customer's product challenges into new solutions with known/unknown suppliers?
	8. Acoustics Introduction to acoustics in indoor environments - which parameters to consider when altering acoustic properties and which to prioritize to improve the acoustic environment. Which products do Gabriel supply in this field and how to use them best.	

SAMPLEMASTER	QEP-MASTER	INNOVATIONMASTER
1. Sales and promotion tools for sales forces How to ensure that external sales forces have the best possible sales and promotion tools to approach customers.	1. Quality, Environment and Production at Gabriel Generic introduction to management of quality, environment, production, CSR and sustainability at Gabriel.	1. Understanding innovation What does innovation mean? What can be innovated? Which strategies to choose from? How to innovate?
2. Decision tools How to develop tools to make the decision and ordering process easier and more inspiring to dealers, architects, project facilitators etc.	2. Material properties Properties of the materials used by Gabriel. Includes material behaviour, quality, applications, product in use, maintenance and cleaning.	2. Innovation at Gabriel How do we work with innovation? What is our strategy? How do we assess the prospects for innovation at a workplace? How do we work with idea management?
3. In-store presentation and decision How to support the end-user's overview and decision process in the stores.	3. Production training How are products manufactured from raw material to final product? How are quality, environment and other parameters managed in production?	3. Innovation leadership How to lead in innovation? Which principles can be used? Which practical tools can be used? How should innovation processes be structured?
4. Open dialogue How to align a cooperate sales dialogue with the company profile and how to support it in concrete sales and promotion tools.	4. Fabric requirements and test methods Core requirements regarding fabrics, test methods, environmental requirements, and how these are monitored.	4. Open dialogue about innovation What are the biggest challenges to working with innovation? How can we benefit from each other?



LOCATIONS

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INFORMATION

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