

# CURA

Warm and soft with a bright dimension





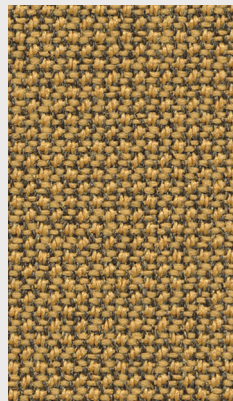
"Inspired by nature, the new Cura palette has a light, warm, and soft expression with a bright and colourful dimension."

- Cenk Kivrikoglu, Creative Director.

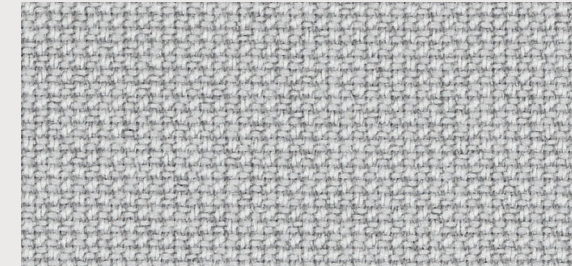
#### A multiplicity of choices

With the introduction 20 new colours, the Cura palette encompasses a total of 50 colours - a complete, versatile, and harmonious selection of tones and shades across the full colour spectrum.





Cura 62083



Cura 60000



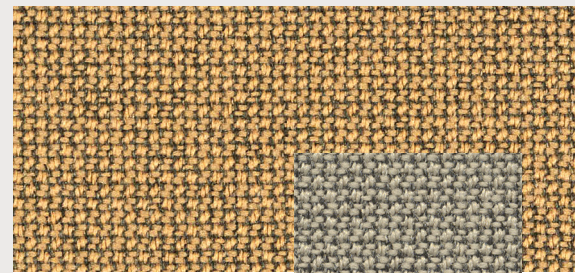
### Creating a feeling of home

With its warm, soft colour scale, matt, natural-looking texture and soft, voluminous touch, Cura brings a residential feel to all types of spaces.

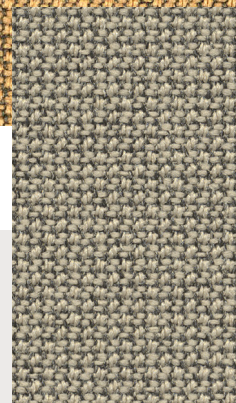




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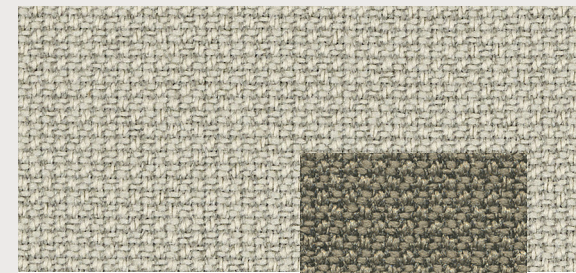
Cura 61233



Cura 61168



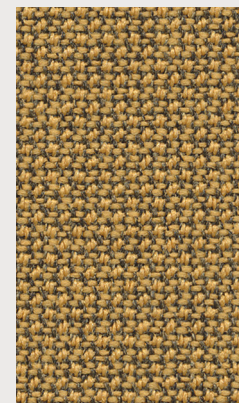
Cura 61259



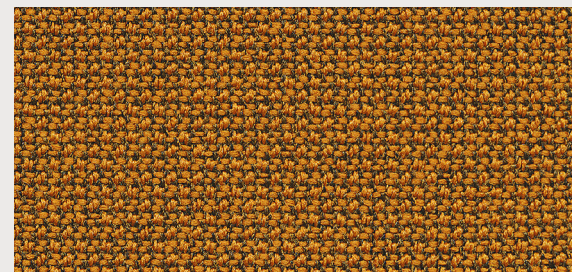
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Cura 61169



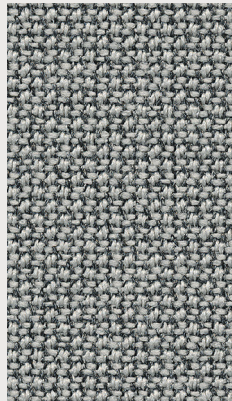
Cura 62083



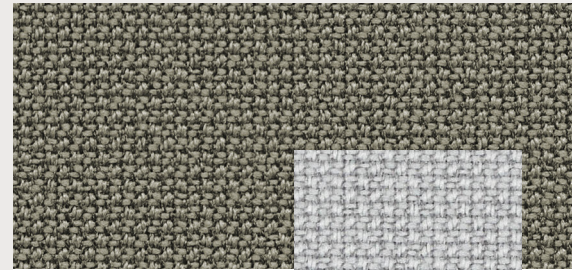
Cura 62082







Cura 60112



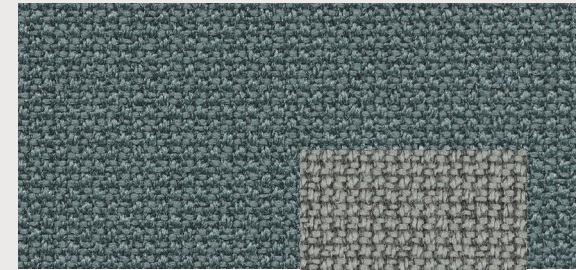
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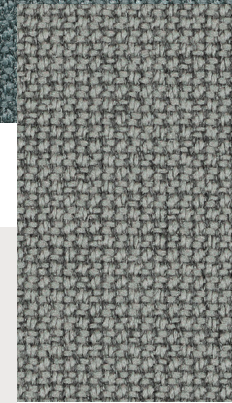
Cura 60000



Cura 60999



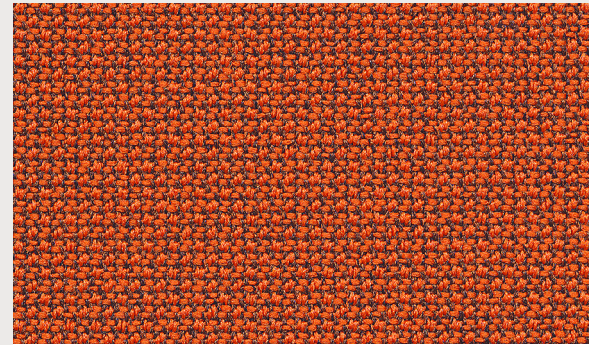
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Cura 60327





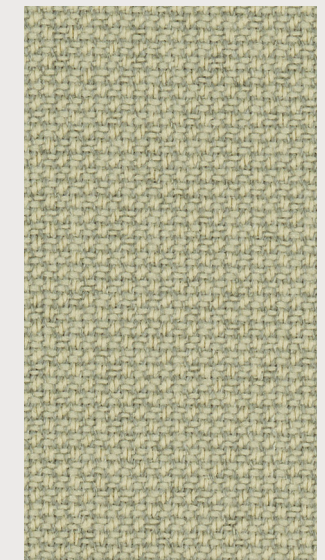


Cura 63078

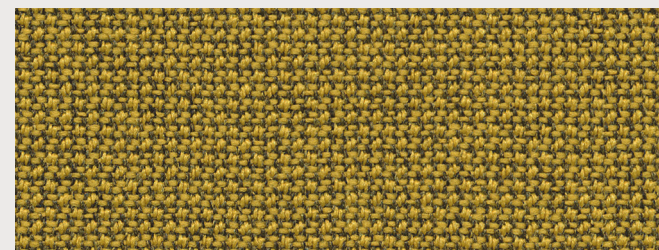


Fuses harmoniously with all types of surface materials

The Cura colours work in perfect harmony with a variety of surface materials, including moulded plastic elements, light and dark wood, stones, and metals.

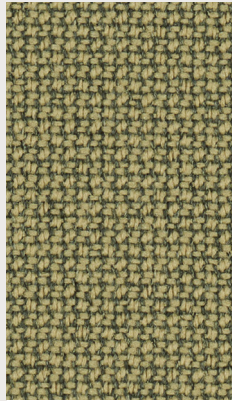


Cura 62125

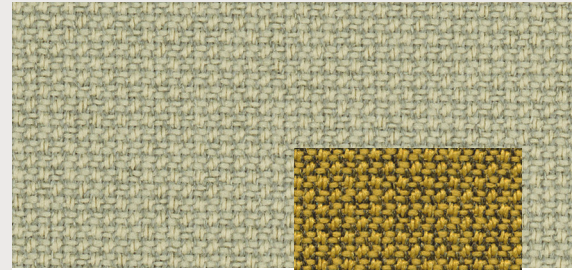


Cura 62084





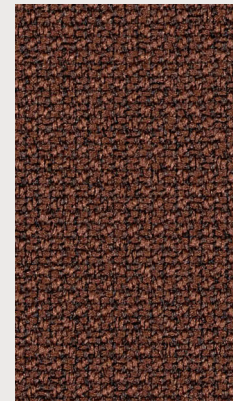
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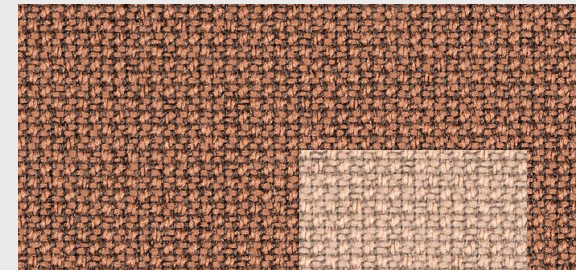
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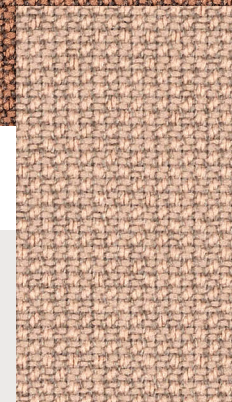
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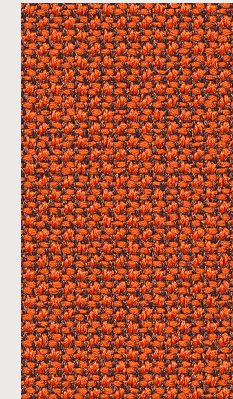
Cura 61258



Cura 61257

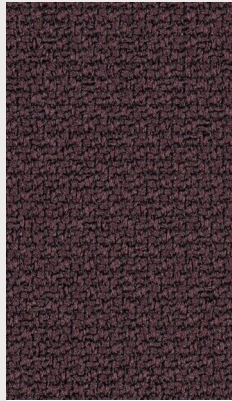


Cura 64240

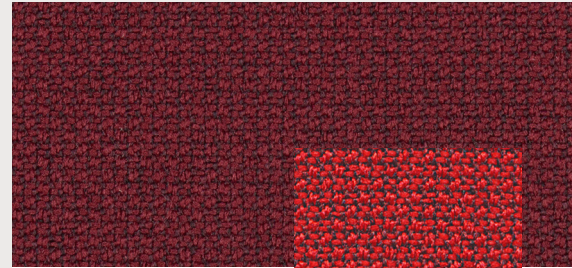


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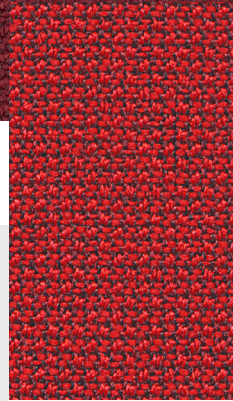




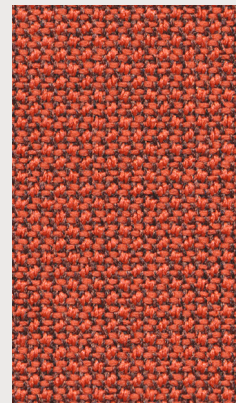
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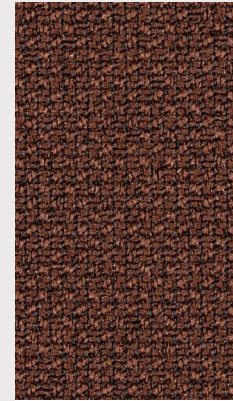
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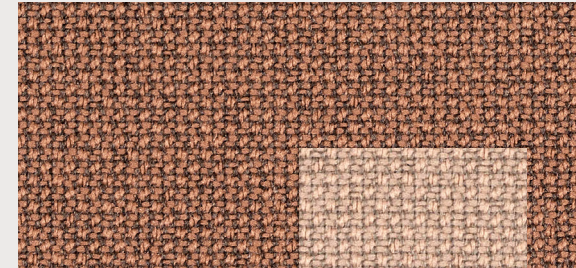
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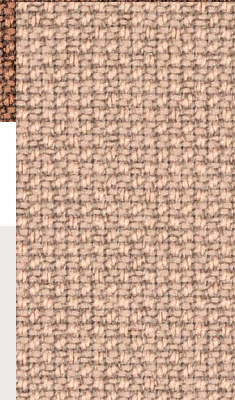
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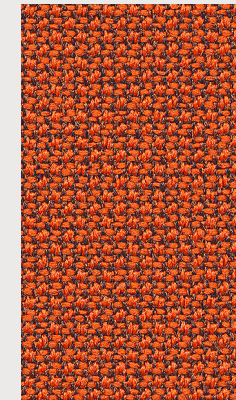
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Cura 61257



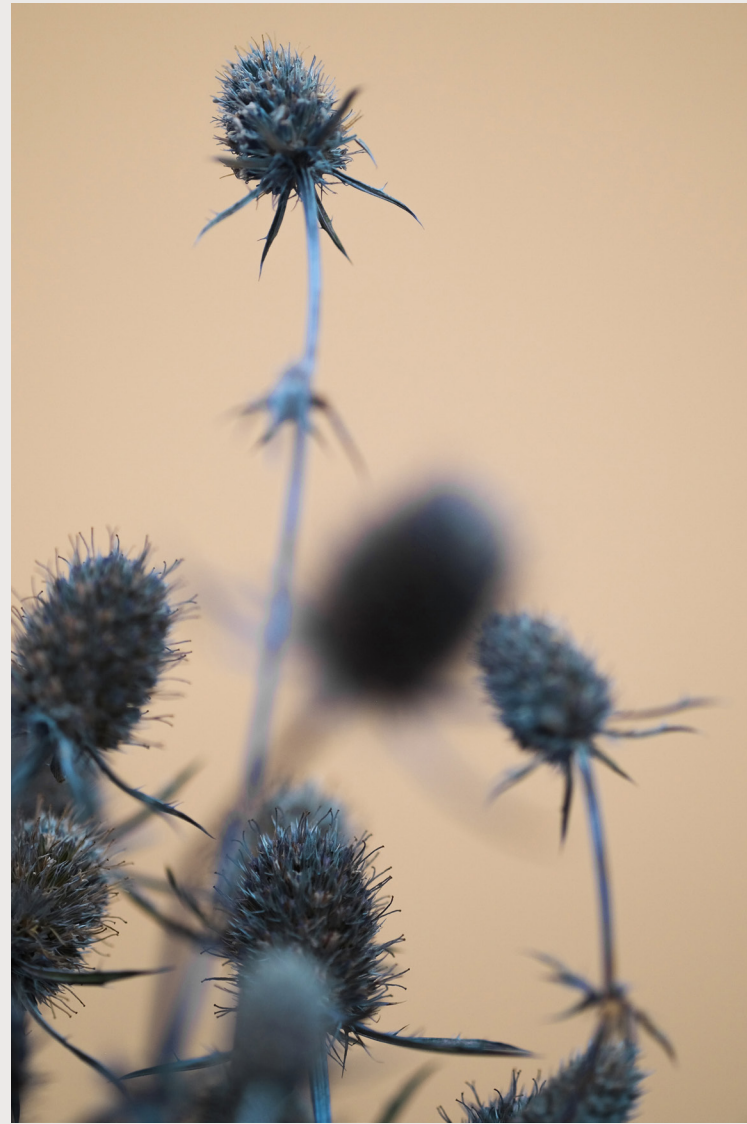
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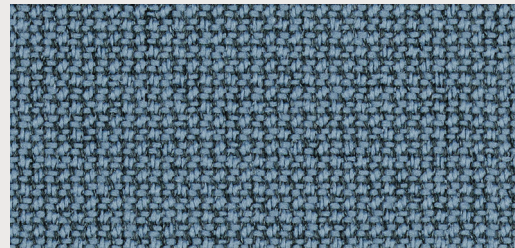




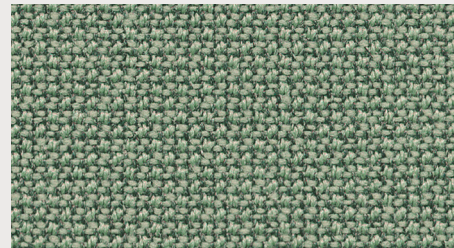


Feel-good shades for modern spaces

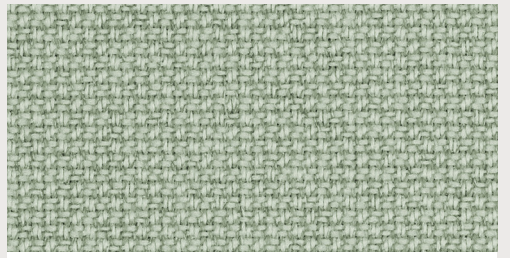
The Cura colours are feel-good shades designed for a multiplicity of applications and spaces – from hotels and restaurants to office environments.



Cura 66239

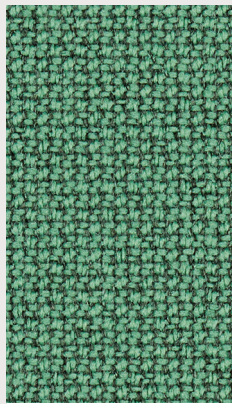


Cura 68186

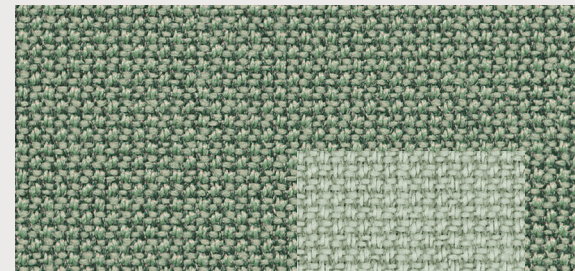


Cura 68262





Cura 68263



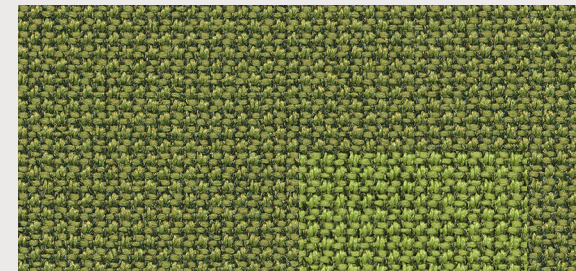
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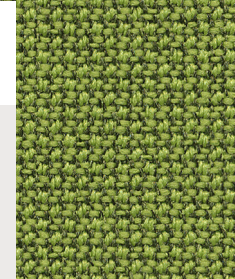
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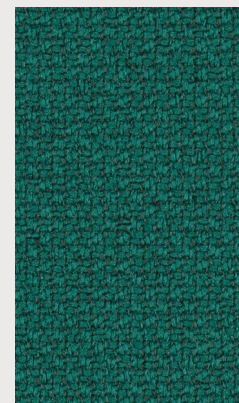
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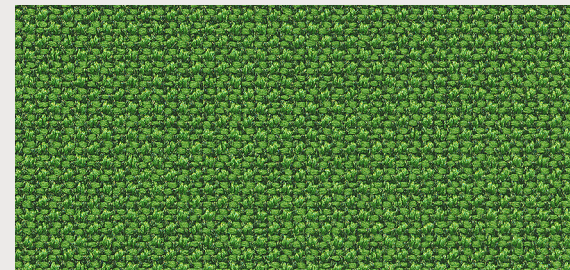
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Cura 68180



Cura 68264



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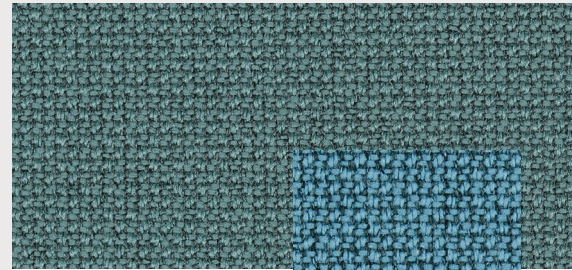


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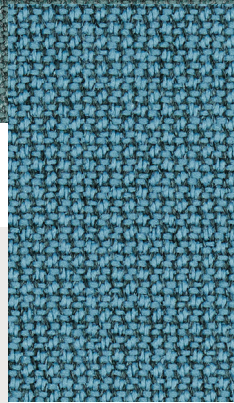




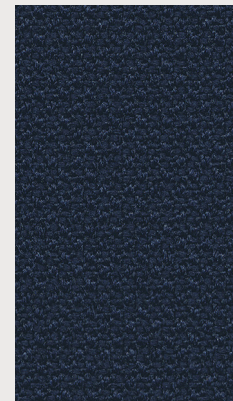
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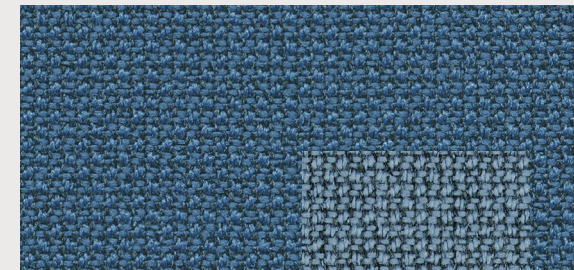
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Cura 66240



Cura 66169



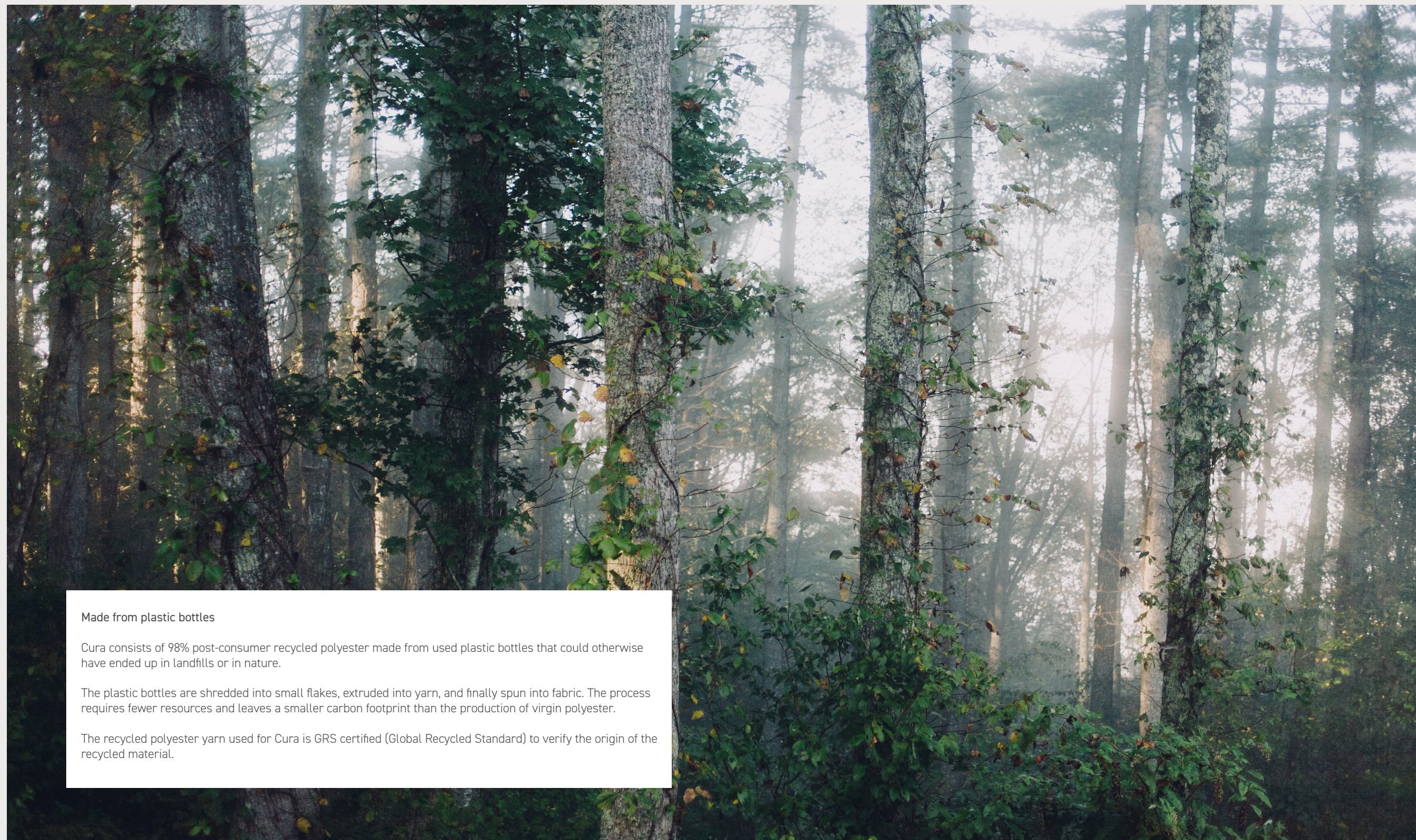
Cura 65105



Cura 66239







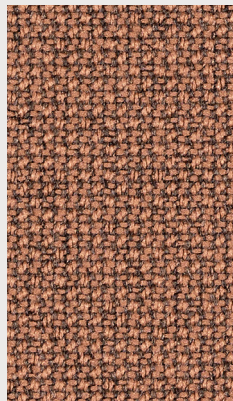
**Made from plastic bottles**

Cura consists of 98% post-consumer recycled polyester made from used plastic bottles that could otherwise have ended up in landfills or in nature.

The plastic bottles are shredded into small flakes, extruded into yarn, and finally spun into fabric. The process requires fewer resources and leaves a smaller carbon footprint than the production of virgin polyester.

The recycled polyester yarn used for Cura is GRS certified (Global Recycled Standard) to verify the origin of the recycled material.





Cura 61257

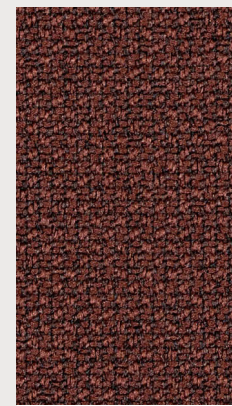
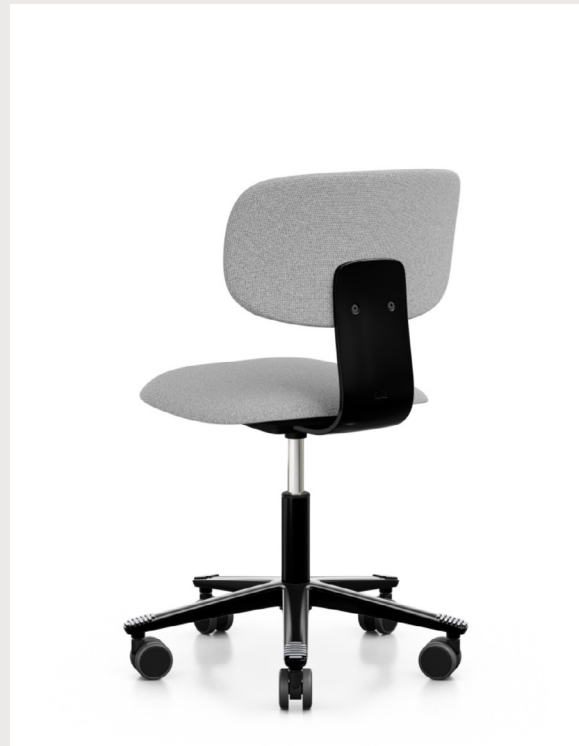


### Flokk

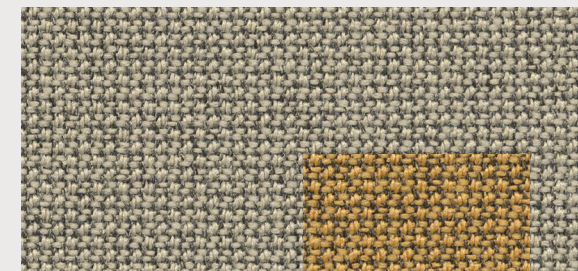
"We chose Cura for the HÅG Tion task chair because of the fabric's high content of post-consumer recycled polyester and the EU Eco-label certification that reinforces our chair's strong environmental profile. With the HÅG Tion chair we continue to define the standards of environmentally conscious furniture."

"The Cura series gave us the opportunity to provide a cohesive colour match, complimenting the HÅG Tion Palette. This allowed us to further emphasize the colours developed for our recycled plastics, all the while highlighting the carefully curated combinations of HÅG Tion."

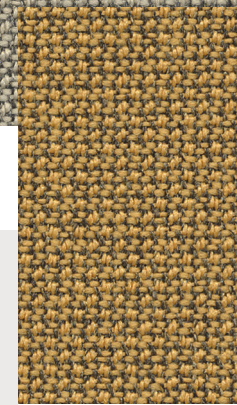
"The soft, warm and nature inspired colours of Cura adds to the approachability of the HÅG Tion. Suggestive of the chair's flexibility, it can fit anywhere - at home or in the office."



Cura 61258



Cura 61168



Cura 62083



Learn more about the Cura fabric - visit [www.gabriel.dk](http://www.gabriel.dk)